Pitch Deck Guidelines

Please ensure your deck includes the following:

a. Project Profile

- Brief introduction to your team and/or company

b. Solution Overview

- What problem are you solving?

- Overview of your solution, how it works, and the technology used

- Market size (TAM, SAM, SOM)

- Traction: notable clients, partnerships, patent(s), or revenue

c. Expansion Plans in Hong Kong

- Outline any plans to enter or grow in the Hong Kong market

d. Tech Infrastructure & Microsoft Relevance

- Are you using cloud services? If yes, which provider and what's your annual usage?

- How will you utilise the HKD 1.1M (USD 150K) Microsoft Azure credits and other Microsoft technologies in the program?

- Include a technical architecture diagram (if applicable)